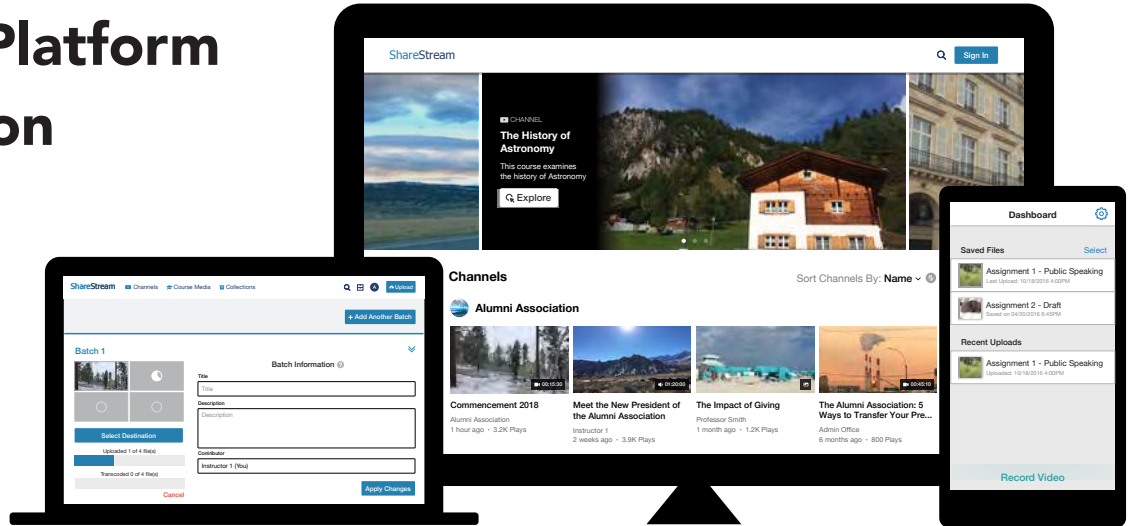


The Video Platform for Education

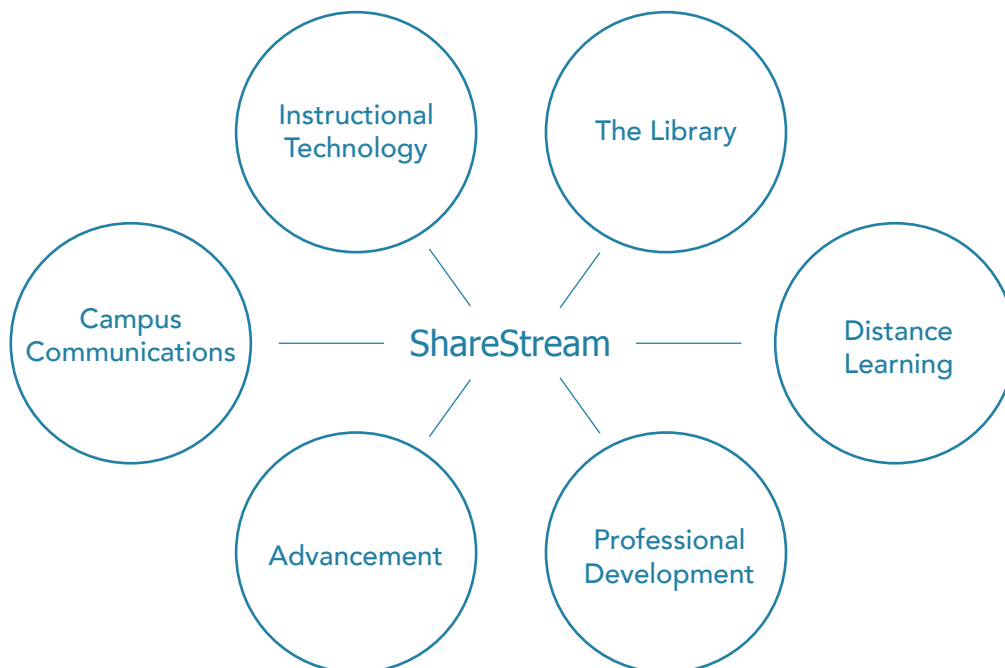


Product Overview

Adoption of video and audio content by higher education has skyrocketed, driven largely by the emergence of online degree programs and flipped classrooms, where streaming media plays an integral role in students' online learning experience—not to mention the growth of institutional media repositories and online video for engaging potential students and alumni.

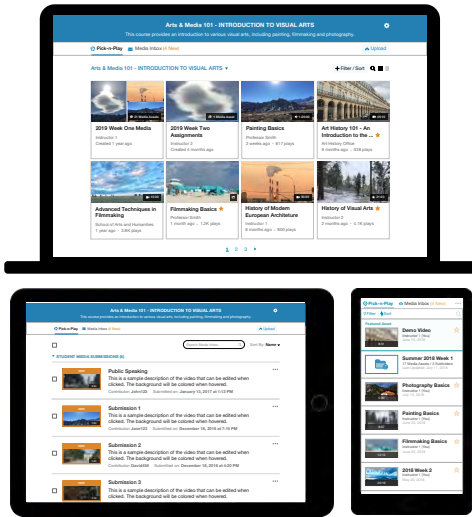
The ShareStream Video Platform—a turnkey media-management system, complete with digital rights management and access control—is tailored specifically to the unique needs of academic institutions, where streamlined content ingestion, centralized media management, scalable closed captioning, and collaborative video-based learning are paramount.

The ShareStream Platform fulfills rising demand from universities and colleges worldwide for a campus-wide media-management system designed expressly to service—all from a single solution—a wide variety of departments and groups, including:



The Pick-n-Play Course Application

Find, play and interact with course media content from any device with ease.



Pick-n-Play enables academic institutions to:

simplify
video workflows

extend
Learning Management Systems with a hub for all course media content

foster
active learning

facilitate
vibrant online conversations about media content.

Application Overview

The Pick-n-Play Course Application is a state-of-the-art video learning application for instructional and student-generated content that integrates seamlessly with Learning Management Systems (LMSs). It provides instructors and students with an easy-to-use solution for uploading, tagging, playing, and collaborating on course media content.

Pick-n-Play is:



Easy-to-Use

Pick-n-Play includes the ShareStream Next User Experience — ShareStream’s revamped UX and UI—which provides an enhanced look and feel, a simplified layout and intuitive navigation.



Accessible

In keeping with ShareStream’s commitment to developing applications that are accessible to all users, Pick-n-Play was built with a focus on accessibility throughout every phase of the product-development lifecycle. Key accessibility features include keyboard navigation; an accessible media player; closed captioning; and compatibility with assistive technologies, such as screen readers.



Collaborative and Interactive

Key functionalities include ShareStream’s pioneering features for student media submissions and ShareStream’s comments feature, which enables users to post comments at specific points in a video or audio asset’s timeline as well as engage in multilevel threaded conversations regarding media content in real time.



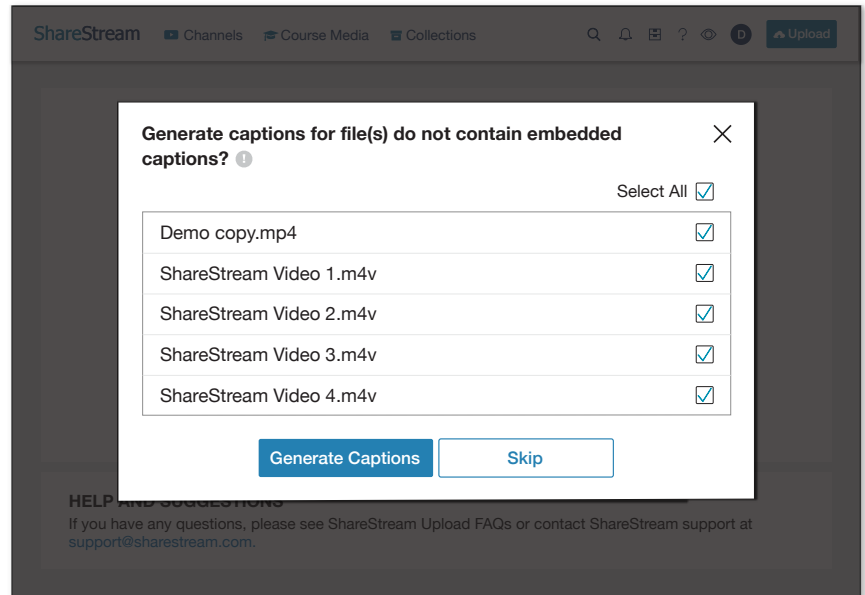
Responsive

Pick-n-Play’s User Interface (UI) is fully responsive—the application dynamically displays the optimal layout of the Pick-n-Play UI depending on the size of a user’s screen, regardless of whether a user accesses Pick-n-Play from a PC, tablet or smartphone.

Easy-to-Use Closed Captioning and Transcription Service

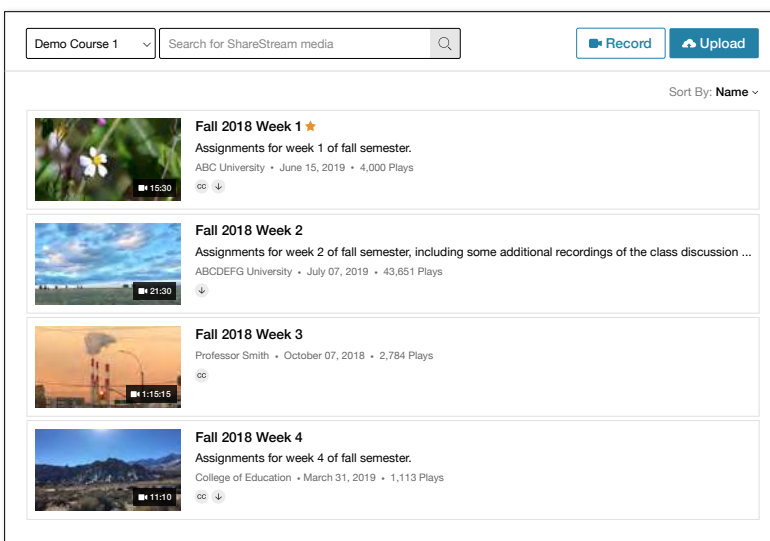
ShareStream's closed-captioning and transcription service provides a scalable, reliable and affordable solution for captioning the rapidly expanding media collections of universities and colleges. The captioning service simplifies the workflow for captioning media content and is seamlessly integrated with the ShareStream Video Platform.

In one simple step, users are able to upload, transcode and generate closed captioning for media files from the ShareStream Uploader, as well as from the ShareStream window that is accessed from Learning Management Systems' HTML Editors. When captions are generated, the service also generates a transcript.



For video and audio content that has been previously ingested into the ShareStream Platform, the captioning service provides authorized users the ability to generate captions and transcripts directly from Pick-n-Play, ShareStream's application that powers video-based learning and integrates seamlessly with Learning Management Systems (LMSs).

Seamless Integration with Learning Management Systems



The ShareStream Platform integrates with all major LMSs.

Authorized users are able to record, upload and add media content directly from an LMS text editor. This feature can be accessed from all locations from which an LMS HTML editor is available, including announcements, assignments, content, discussions, quizzes and other locations in an LMS.

Instructors are able to create video assignments, from which students are able to submit video or audio content to instructors for assessment and grading.

ShareStream's integrations with LMSs include ShareStream's Course Media Copy Wizard, which guides instructors through copying course media folders from prior courses to new courses in a few simple steps.

Learn More

Visit <https://www.sharestream.com/video-platform/education> to learn more about the ShareStream Platform. Visit <https://www.sharestream.com/about-us/contact/> to schedule a meeting with a ShareStream representative.

About ShareStream Education

ShareStream is a leader in online video and media management solutions for education. The ShareStream Video Platform fulfills rising demand from educational institutions and enterprises for integrating video-hosting and streaming-media services into instructional technology, the library, distance learning, Massive Open Online Courses (MOOCs), and campus communications.